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*\*Corresponding author E-mail: (10pt italic, center align)*

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**Keywords:**

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1. Purpose
2. Methodology
3. Results
4. Conclusions
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### **Conflict of interests**

The authors declare no conflict of interest.

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2. Hjalager, A. M., & Richards, G. (Eds.). (2003). *Tourism and gastronomy*. Routledge, London.
3. Mićović, A. (2017). Tourism Development and Evolution of Tourism Related Rules, 2<sup>nd</sup> *International Scientific Conference – Thematic Proceedings II*, Faculty of Hotel Management and Tourism, Vrnjačka Banja, 181-202. Retrieved from [http://www.hit-vb.kg.ac.rs/conference/images/thematic\\_proceedings/2017\\_II.pdf](http://www.hit-vb.kg.ac.rs/conference/images/thematic_proceedings/2017_II.pdf)
4. Stošić, L., & Stošić, I. (2013). Diffusion of innovation in modern school. *International Journal Of Cognitive Research In Science, Engineering And Education (IJCRSEE)*, 1(1), 12-24.
5. Domanović, V., Vujičić, M., & Ristić, L. (2018), Profitability of food industry companies in the Republic of Serbia, *Economic of Agriculture*, 65(1), 11-32. doi:10.5937/ekoPolj1801011D
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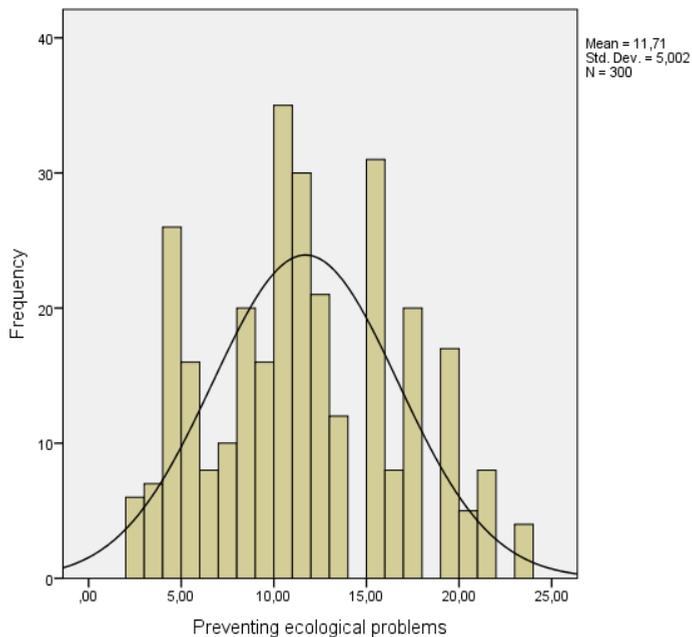
**Table 1.** The distribution cost of packaged goods from Subotica to retail-store objects

Indicators	Period			Total
	Month 1	Month 2	Month 3	
Distance crossed (km)	12.926	11.295	13.208	37.429
Fuel consumption (litre)	3.231	2.823	3.302	9.356
Value of fuel consumption (RSD)	242.378	211.790	247.653	701.821
Total time spend on touring (hour)	314	266	417	997
Value of total time spend on touring (RSD)	47.048	39.890	62.570	149.508
Number of tours	98	77	102	277
Toll value (RSD)	0	0	0	0
Number of pallets transported (piece)	1.179	976	1358	3.513
Total weight transported (kg)	602.600	429.225	711.116	1.742.941
Vehicle maintenance costs (RSD)	203.858	164.970	224.806	593.634
Lease costs (RSD)	480.938	454.214	565.784	1.500.936
Total sum (RSD)	974.222	870.864	1.100.813	2.945.899

Source: Petrović, 2012

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**Figure 1.** Normal distribution of frequencies



*Source:* Authors' calculations